



Lorain International Association

www.loraininternational.com

info.loraininternational@gmail.com

PO Box 643 Amherst, OH 44001

Subject: Sponsorship Opportunity – 2026 Lorain International Festival

On behalf of the Lorain International Festival Committee, I would like to extend an invitation to your business to become a proud sponsor of the 2026 Lorain International Festival and Bazaar – a cherished local tradition celebrating diversity, unity, and cultural pride in our community.

Since 1967, the Lorain International Festival has brought together thousands of residents and visitors for a weeklong celebration of global heritage, featuring ethnic cuisine, traditional music and dance, a vibrant parade, and community fellowship. As we look ahead to our 2026 season, we are seeking community-minded sponsors who are passionate about supporting cultural education, local business visibility, and creating community partnerships.

Sponsorship of the Lorain International Festival offers your business the opportunity to:

- Promote your brand to thousands of attendees from Lorain and neighboring communities
- Demonstrate your commitment to cultural diversity and community enrichment
- Gain visibility through event signage, promotional materials, social media, and press coverage

We offer several sponsorship tiers, each designed to provide valuable exposure and community engagement for your business. Whether you are interested in supporting a specific element such as the International Bazaar, The Princess Pageant, Kick-Off Breakfast, or Grand Parade, we are happy to tailor a sponsorship package to meet your goals.

Enclosed/attached is our sponsorship packet with detailed information on opportunities for the 2026 festival season. We would be honored to have your support and partnership as we continue this proud tradition.

Thank you for considering this opportunity to make a meaningful impact on the Lorain community. Please feel free to contact me directly at info.loraininternational@gmail.com with any questions or to discuss next steps.

We look forward to the possibility of working together and celebrating with you at the 2026 Lorain International Festival!

Warm regards,

Natalie Foster

Lorain International Festival Committee



Lorain International Association

www.loraininternational.com

info.loraininternational@gmail.com

PO Box 643 Amherst, OH 44001

Sponsorship Opportunities

International Sponsor \$10,000

- Banner on festival main stage. The sponsor must provide their own banner.
- Signage throughout festival grounds and announcements from festival main stage.
- Designation on website, social media, and in all promotional material.
- Designated space on the festival grounds for festival weekend (Must provide own tent/canopy)
- Introduction and opportunity to speak from the festival main stage during opening ceremonies.
- Opportunity to speak at Sacred Music, International Breakfast and Princess Pageant as sponsor.
- Eight complimentary tickets for the International Breakfast and Pageant.
- Stage Sponsor Title

Heritage Sponsor \$5,000

- Banner on festival main stage. The sponsor must provide their own banner.
- Signage throughout festival grounds and announcements from festival main stage.
- Designated space on the festival grounds for festival weekend (Must provide own tent/canopy)
- Mention at Sacred Music, International Breakfast, and Princess Pageant as sponsor.
- Designation on website, social media, and in all promotional material.

Traditional Sponsor \$2,500

- Signage throughout festival grounds and announcements from festival main stage.
- Designated space on the festival grounds for festival weekend (Must provide own tent/canopy)
- Mention at Sacred Music, International Breakfast, and Princess Pageant as sponsor.
- Designation on website, social media, and in all promotional material.

Festival Sponsor \$1,000

- Signage throughout festival grounds and announcements from festival main stage.
- Designation on website, social media, and in all promotional material.

Community Sponsors \$500

- Announcements from festival main stage.
- Designation on website, social media, and promotional material.

Neighborhood Sponsor \$250

- Designation on website and social media