



The Lorain International Festival

June 24th - 26th, 2022

Sponsorship Opportunities

Legacy Sponsor (\$10,000) ~~Acquired for 2022~~

- Large banner on festival main stage as Legacy Sponsor.
- Signage throughout festival grounds as Legacy Sponsor.
- Designation on website, social media, and in all promotional material as Legacy Sponsor: The Lorain International Festival, Sponsored by *Your Company*.
- Announcement from festival main stage as Legacy Sponsor.
- Introduction and opportunity to speak from festival main stage during opening ceremonies.
- Introduction in Princess Parade as Legacy Sponsor and have a float in parade.
- Mention at Sacred Music, Princess Breakfast, and Princess Pageant as Legacy Sponsor.
- Complimentary table for 8 at Princess Breakfast and 8 tickets to the Princess Pageant.

Heritage Sponsor (\$5,000) (no more than 4)

- Banner (4x6) on festival main stage.
- Signage throughout festival grounds.
- Announcement from festival main stage as Heritage sponsor
- Float in Princess Parade.
- Designation on website, social media, and in all promotional material as Heritage sponsor.

Princess Breakfast – Main Sponsor (\$1000)

- Designation as Princess Breakfast Sponsor.
- Name/Logo on Princess Breakfast ticket with expanded mention in the program.
- Signage at Princess Breakfast as Main Sponsor.
- Promotional material at every table.
- Your banner on the speaker's table.
- Mention as Princess Breakfast Sponsor during the presentation.
- Complimentary table of 8 for your company for the Princess Breakfast.
- Designation on website and social media as Princess Breakfast sponsor.

Princess Breakfast/Dessert Sponsor (\$500)

- Signage at Sponsor.
- Table with promotional material at event.
- Mention in program as a Sponsor.
- Complimentary table of 8 for your company at the event.
- Designation on website and social media as Sponsor.

** We will do our best to accommodate all sponsors in obtaining pictures with princesses at festival events to utilize on social media or in promotional material.

Info.LorainInternational@gmail.com ~ www.LorainInternational.com ~ 440—787—5568

PO Box 287 ~ Lorain, Ohio ~ 44052



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Family Level Sponsors

Beer Garden Sponsor (\$500) Acquired for 2022

- Signage at festival as Beer Garden Sponsor.
- Mention from festival main stage at least once per day.
- Place advertisements in area.
- Designation on website and social media as Beer Garden sponsor.
- Option for festival approved promotional cups, koozies, and necklaces with as Beer Garden Sponsor (at cost).

Midway Sponsor (\$500)

- Signage at festival as Midway Sponsor.
- Promotional or advertising materials on each midway picnic table as Midway Sponsor.
- Banner in midway seating tent.
- Mention from festival main stage as Midway sponsor.
- Designation on website and social media as Midway Sponsor.

Gateway Sponsor (\$500) Acquired for 2022

- Signage at both North and South entranceways as Gate Sponsor.
- Appreciation notice at each gate stating how your contribution kept the admission fee low.
- Mention from festival main stage as Gateway Sponsor.
- Designation on website and social media as Gateway Sponsor.

Next Generation Sponsor (\$500)

- Designation of kids area: Sponsored by *Your Company*.
- Signage in kids area as a Next Generation Sponsor. Signage/name designation must be age-appropriate and approved by executive board.
- Mention from festival main stage as Next Generation Sponsor.
- Designation on website and social media as Next Generation Sponsor.

Neighborhood Sponsor (\$250)

- 4x6 Banner posted in conspicuous place at festival site.
- Designation on website and social media as Neighborhood Sponsor.

Volunteer Opportunities

- Volunteers are free to wear “gear” from your business or organization.
- Organizations providing 10 or more volunteers will get a shout out from the main stage, pictures shared on social media, and mention on the festival website.

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